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### **Press Release**

# Broman Group selects Swisslog as its automation partner

Espoo, 16.10.2019 – Broman Group has appointed Swisslog to provide automation at its Logistics center in Kerava, Finland. The new contract includes upgrading existing automation, the design and delivey of new automation, and also a SynQ (WMS) to orchestrate the entire warehouse solution. The logistics center will be rolled out using a phased approach, with the first go-live in early 2020.

"The automation project is a substantial investment, and will strengthen the company's strategy to develop logistics operations," says Antti Tiitola, CEO of Broman Group.

"We are proud to be able to deliver this substantial automation installation in Finland for Broman Group, thus becoming a part of the company's great growth story," says Ville Lukkari, Country Manager of Swisslog Finland.

#### **About Broman Group**

Broman Group Oy is a consolidated company that specializes in the sales of car and motorcycle spare parts and equipment, tools, boating and fishing equipment as well as domestic and leisure products.

The origin of the Group dates back to 1965 when Väinö H. Broman founded a store selling motor cars and spare parts in Joensuu.

Today, Broman Group employs over 1700 professionals and is one of the leaders in its business in Finland. It serves its clients through Motonet, AD VaraosaMaailma, Finntest and AD-Turku. Broman Group founded Broman Logistics to function as an importer for the group. The logistics centres are situated near Helsinki.



## **About Swisslog Logistics Automation**

We shape the future of intralogistics with robotic, data-driven and flexible automated solutions that achieve exceptional value for our customers. Swisslog helps forward-thinking companies optimize the performance of their warehouses and distribution centers with future-ready automation systems and software. Our integrated offering includes consulting, system design and implementation, and lifetime customer support in more than 50 countries. Swisslog is a member of the KUKA Group, a leading global supplier of intelligent automation solutions with more than 14,000 employees worldwide.

#### Kontakt

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