



Member of the KUKA Group

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Press release

Swisslog Warehouse & Distribution Solutions Americas forms Automotive Group and appoints Terry Krantz as Vice President of Sales and Consulting.

Newport News, VA, May 11, 2017 – Swisslog Warehouse and Distributions Solutions Americas, a Member of the KUKA Group and leading provider of best-in-class intralogistics solutions, announces the formation of a new [Automotive Business Unit](#) focused on developing and delivering intralogistics automation to tier one suppliers and OEMs.

According to Markus Schmidt, President of Swisslog WDS Americas, “Tier one suppliers and OEMs have already been turning to Swisslog and benefiting from our turnkey solutions designed to streamline their work-in-process (WIP) manufacturing, kitting, and parts storage. Our offering compliments our parent company KUKA in the automotive industry. With the addition of Swisslog’s intralogistics capabilities, KUKA delivers all-encompassing solutions for manufacturing. We have found a need to designate a business unit to not only meet the growing demand for our solutions but to also offer a clear commitment to our current customers who will continue to rely on us for support as their needs adapt and change. We are pleased to have Terry Krantz leading Automotive Sales and Consulting. Terry has deep knowledge about supply chain solutions and software, which is now proving invaluable to the automotive industry.”

Terry Krantz has more than 20 years of experience in the material handling industry, the last 11 with Swisslog. With extensive experience in intralogistics (the automation and management of logistical flow of information and goods within the walls of a distribution facility), he is ready to introduce Swisslog’s expertise to more suppliers and OEMs in the automotive industry. “We are revolutionizing the industry with flexible automation strategies that reduce storage and provide virtual management. Our clients enjoy better visibility into their operations with real-time tracking of their inventory as well as management of specific sequencing for kitting or line-side manufacturing,” said Krantz. “In addition, these same customers are taking advantage of the fact that we are a member of the KUKA Group, the most advanced robotics company in the industry. Now they can fully automate and build the [smart factories of the future](#) by turning to a single partner for both robotics and intralogistics applications.”

For more information, please refer to our latest blog post by Terry Krantz, [Can E-Commerce Fulfillment Technology Bring New Flexibility and Visibility to Automotive Intralogistics?](#)

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About Swisslog

Swisslog designs, develops and delivers best-in-class automation solutions for forward-thinking hospitals, warehouses and distribution centers. We offer integrated systems and services from a single source – from consulting to design, implementation and lifetime customer service. Behind the company's success are 2,500 employees worldwide, supporting customers in more than 50 countries.

www.swisslog.com

Swisslog is part of the KUKA Group, a leading global supplier of intelligent automation solutions.

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