



Member of the KUKA Group

Swisslog Logistics  
161 Enterprise Drive  
Newport News, VA 23603  
Tel. +1 (757)-820-3400

## Press release

### **Swisslog secures order to implement CarryPick goods-to-person automation for Von Maur, a growing retail chain.**

April 9, 2018, Mason, OH – Swisslog Logistics Automation, leading provider of best-in-class warehouse automation and software, will implement CarryPick for Von Maur’s e-commerce fulfillment center in Davenport, Iowa. **Von Maur** is an upscale department store chain operating 32 stores in 15 states, including Alabama, Georgia, Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Minnesota, Missouri, Nebraska, New York, Ohio, Oklahoma and Wisconsin, and continues to expand.

The [Von Maur](#) brand is known for an enjoyable and unique shopping experience. The backbone of this experience is a wide selection of brand-name merchandise, open and attractive store design, amenities that enhance the customer experience and a strong commitment to excellent customer service.

Swisslog’s [CarryPick](#) solution is a mobile system for flexible, scalable e-commerce fulfillment. CarryPick’s automated guided vehicles (AGVs) continuously supply workstations with mobile racks. This flexible new approach to automation supports different sizes and weights of products, provides the ability to add racks and AGVs quickly as storage volume increases and enables equipment to be easily moved from one warehouse to another. The goods-to-person solution is orchestrated by Swisslog’s [SynQ warehouse management software](#).

According to Von Maur’s Holly Danler, Director of E-Commerce, “We explored all options and determined that Carry Pick was the clear winner. Continuing with goods-to-person technology is a priority for us.”

Markus Schmidt, President Swisslog Logistics Automation Americas, commented, “We are very pleased to be supporting the rapidly growing e-commerce business of a great American brand like Von Maur. Many retail and e-commerce companies are rapidly adopting goods-to-person automation and turning to Swisslog because of our unique automated systems and software, as well as our vast experience implementing and supporting those systems.”

#### **Contact**

Swisslog Americas  
Tom Rentschler

Phone: +1 757-820-3469

Email: [tom.rentschler@swisslog.com](mailto:tom.rentschler@swisslog.com)

**About Swisslog**

Swisslog designs, develops and delivers best-in-class automation solutions for forward-thinking hospitals, warehouses and distribution centers. We offer integrated systems and services from a single source – from consulting to design, implementation and lifetime customer service. Behind the company's success are 2,500 employees worldwide, supporting customers in more than 50 countries.

[www.swisslog.com](http://www.swisslog.com)

Swisslog is part of the KUKA Group, a leading global supplier of intelligent automation solutions.

[www.kuka.com](http://www.kuka.com)