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**Press release** 

## **Swisslog Launches Latest Intralogistics Innovations in France**

## Paris, 5 June 2017 - Intralogistics provider, Swisslog, is expanding the capabilities of the business by reinforcing its presence in France.

Swisslog is a leading global provider of robotic and data-driven intralogistics solutions with customers including Unilever, Coca-Cola, Pfizer and Walmart. Already having a well-established presence within the French materials handling market from its base in Paris, Swisslog has historically focused on healthcare related applications. Building on its success since becoming part of the KUKA Group, Swisslog is now investing in the delivery of materials handling technologies to the French intralogistics market.

Managing director of Swisslog WDS in France and the Benelux, Peter De Henau, believes now is the best time to expand in the French warehouse and distribution sector. Says De Henau: "We are delighted to be strengthening our presence in this vital European market. Together with KUKA, we are looking forward to opening the next chapter of Industry 4.0. Our latest innovations and proven technologies are testament to the support Swisslog can offer businesses in France to help them grow smart with their intralogistics."

Edin del Mar is the latest to join De Henau's growing team as Business Development Manager for Swisslog WDS in France. Joining Swisslog from Savoye, del Mar will play an integral part in expanding the provider's presence in the country.

"I am really pleased to be joining Swisslog at this exciting time," says del Mar. "Swisslog is ready to offer the widest and smartest portfolio of automated intralogistics technologies and services to the French market and is investing heavily in bringing in a new era of innovations alongside its proven solutions portfolio. Having launched multiple solutions such as <u>ACPaQ</u>, <u>PowerStore</u> and <u>SynQ</u> this year alone, I am excited to be working with solutions that many leading global brands are already benefiting from."

Swisslog offers proven solutions, including the popular <u>AutoStore</u> and <u>CarryPick</u> technologies, to businesses looking to expand or simply take their first steps into automated

warehousing, and the firm's expansion is already accelerating with the first CarryPick solution being installed for a retailer in the Northern French region.

"Our technologies may be innovative but our approach is fairly straightforward," adds Peter De Henau. "While we eradicate risk and inefficiencies for customers by delivering new or adapted solutions, it often takes face-to-face discussions to really demonstrate the range of opportunities we can offer. That's why it's great to have a local presence in this key European market."

"Every single customer is important at Swisslog and we pride ourselves on providing a tailored approach," concludes De Henau. "Businesses looking to connect their warehouse to the future can arrange a visit to see Swisslog technology in action via <u>www.swisslog.com/solutions-automatisees</u>."

Swisslog designs, develops and delivers best-in-class automation solutions for forwardthinking warehouses and distribution centers. The company offers integrated systems and services from a single source – from consulting to design, implementation and lifetime customer service. Behind its growing success are 2,300 employees worldwide, supporting customers in more than 50 countries.

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## About Swisslog

Swisslog designs, develops, and delivers best-in-class automation for forward-thinking health systems, warehouses, and distribution centers. We offer integrated solutions from a single source – from consulting to design, implementation and lifetime customer service. Behind the company's success are 2 500 employees worldwide, supporting customers in more than 50 countries. <u>www.swisslog.com</u>

Swisslog is a member of the KUKA Group, a leading global supplier of intelligent automation solutions. <u>www.kuka.com</u>