



Member of the KUKA Group

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## News release

### Fast expanding Swisslog to attend Materials Handling Middle East

**Dubai, UAE, July 24, 2017 – The Middle East location of robot and data-driven intralogistics provider, Swisslog Warehouse & Distribution Solutions (WDS) is on track to experience its most successful year to date, after expanding its presence in the region through industry exhibitions and a recruitment drive.**

For the third year running, the team will be in attendance at the [Materials Handling Middle East exhibition](#). Taking place in Dubai, the show will see Swisslog welcoming visitors to their booth to explore a huge dynamic robot based demo system - one of the most exciting in 2017 worldwide. The Swisslog booth will feature a comprehensive exhibit where, through 3D virtual reality, visitors can experience for themselves just how efficiently and advantageously different intralogistics technologies, including [Industry 4.0](#), can work together. This year, Swisslog opens its booth with the exhibition motto *Grow Smart – Robotic and Data-Driven Solutions for Smarter Growth*.

The Swisslog Middle East team will share new insight into software and smart data. This year at Materials Handling Middle East, the company will be offering visitors an experience of the combination and simulation of innovative logistics systems that make the vision of a sophisticated high-tech warehouse a reality today.

The company's new AutoPiQ solution will be a special highlight of the trade fair program, as well as part of the true-to-life exhibit. Designed to work hand-in-hand with individuals as well as independently, [AutoPiQ is a robotics application for picking single items](#). Developed from prototypes and initial applications, this innovative technology from KUKA and Swisslog makes it possible to pick both identical and different products from a bin. The new AutoPiQ uses a 2D/3D vision system that detects the dimensions of the various objects and passes the data to the gripper technology.

According to Swisslog, the team is now more ready than ever before to take on new intralogistics challenges, and it looks forward to discussing with potential clients how the company's services can help them increase warehouse and distribution efficiency at the Materials Handling Middle East exhibition in September.

To schedule a meeting with Swisslog, visitors can register via [www.swisslog.com/MaterialsHandling2017](http://www.swisslog.com/MaterialsHandling2017)

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### **About Swisslog**

Swisslog designs, develops, and delivers best-in-class automation for forward-thinking health systems, warehouses, and distribution centers. We offer integrated solutions from a single source – from consulting to design, implementation and lifetime customer service. Behind the company's success are 2,500 employees worldwide, supporting customers in more than 50 countries.

[www.swisslog.com/middle-east](http://www.swisslog.com/middle-east)

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