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## Press release

### **Swisslog WDS Americas makes major move to lead the pallet shuttle market with its new Americas Technology Center in Salida, CA**

**Newport News, VA, February 2, 2017 – Swisslog Warehouse and Distribution Solutions, leading provider of best-in-class intralogistics solutions, has established its Americas Technology Center at its West Coast office in Salida, CA. The new Technology Center will focus on the perfection and further development of the PowerStore™ Pallet Shuttle in order to meet increasing demand from customers in the Americas and Asia regions.**

Swisslog added the PowerStore Pallet Shuttle to its product portfolio in April 2016 with the acquisition of Power Automation Systems (PAS), the worldwide market leader in pallet shuttle automated storage and retrieval systems (ASRS). The acquisition was a strategic move to strengthen Swisslog's position as a leader in automated pallet material handling and crane ASRS.

The new center is led by Michael Felbinger, Vice President of the Americas Technology Center. The team recently moved operations to Salida, CA in order to accommodate its growth and establish a base for research and development. The PowerStore has the ability to meet high demands for throughput in the smallest space requirements, making it an ideal solution for facility retrofits, fast moving pallet ASRS and end of production line storage .

Said Michael Felbinger, "We gained not only a spectacular product when we acquired Power Automation Systems, but also a team of outstanding engineers and designers. Swisslog's commitment to our customers has always involved leading the industry with the latest innovations developed by our technology centers around the world. It was clear to us that the further development of the PowerStore product was valuable on a regional level for the specific requirements of our customers in the Americas. Our PowerStore team proactively finds new ways to improve the functionality of our equipment for the changing demands of our customers, each of whom have somewhat unique product characteristics."

Added Markus Schmidt, President Swisslog WDS Americas, "At Swisslog we are committed to shaping the future of intralogistics by introducing a new era of robotic, data-driven and

flexible automated solutions that create exceptional customer value. Our PowerStore pallet shuttle technology delivers on that promise extremely well.”

### **Contact**

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### **About Swisslog**

Swisslog designs, develops and delivers best-in-class automation solutions for forward-thinking hospitals, warehouses and distribution centers. We offer integrated systems and services from a single source – from consulting to design, implementation and lifetime customer service. Behind the company’s success are 2,500 employees worldwide, supporting customers in more than 50 countries.

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