



Member of the KUKA Group

Swisslog Malaysia Sdn Bhd  
B-13-01, Wisma amFirst 2  
Jalan SS 7/15, Kelana Jaya  
47301 Petaling Jaya, Selangor  
Malaysia  
T +603 7494 8500

## News release

# Swisslog Secures Order for the First PowerStore System deployment in South East Asia from Coca-Cola Malaysia

**Kuala Lumpur, Malaysia, August 15, 2017 – As part of Coca-Cola Malaysia’s investment of RM500 million to expand the size and production capacity of its current plant at Bandar Enstek, the company has commissioned Swisslog for a flexible, robotic, data-driven automated warehouse that will drive the future of intralogistics for Coca-Cola in Malaysia. This makes it the first PowerStore System deployment in South East Asia.**

Coca-Cola’s plant in Bandar Enstek serves as the halal production hub for the Malaysia, Singapore and Brunei markets. The plant at Enstek will help the company achieve its objective of increasing density in an existing warehouse and consolidate operations in Singapore and Brunei.

## Future-proof Technologies

**PowerStore** from Swisslog is part of the intralogistics automation provider’s technology offerings that meet the requirements of Industry 4.0. It is integrated into Swisslog’s SynQ software platform, an advanced warehouse management system. SynQ intelligently connects and synchronizes automation equipment, robotics, people and processes.

The PowerStore system not only increases storage space, throughput and productivity in Coca-Cola’s highbay warehouse, it also reduces energy reliance compared to traditional AS/RS crane-based systems. The scope of the project also includes an Electric Monorail System (EMS) to transfer the pallets between the production lines and the PowerStore highbay warehouse, providing better scalability and accessibility.

“I am very excited that we constantly strive to bring the best technology into Malaysia to continue to enhance our environmentally friendly, world-class Halal manufacturing facility,” said Mr. Gareth McGeown, Chief Executive Officer, **Coca-Cola Bottlers Malaysia/Singapore/Brunei**.

“Swisslog was a partner of choice for multiple reasons. Having been in the SE Asian region for over two decades, Swisslog is a well-established provider and has successfully delivered a number of complex and innovative projects in the region. Their deep domain expertise and advancements in industrial robotics and intralogistics enable us to achieve greater operational efficiencies, increased storage capacity and seamless distribution, thereby helping us to deliver at the speed of business” added McGeown. “When this project is completed, Coca-Cola Malaysia will become the regional hub and center of excellence for advanced, automated intralogistics.”

### **Building on a Long-term Relationship**

According to Mr. Koh Seng Teck, Head of Southeast Asia for Swisslog Warehouse & Distribution Solutions (WDS), “Swisslog has a long-standing relationship with Coca-Cola, having completed a number of successful implementations of several major automated and data-driven intralogistics systems in markets as diverse as China, Australia, New Zealand and Mexico. Our partnership is built on a strong foundation of trust and commitment. This project is another indicator of how we are redefining the future of intralogistics solutions and demonstrates the success of our growth strategy in the region. This is our first PowerStore deployment in the SEA region and is a matter of great pride and achievement.”



### **Contact**

Swisslog Malaysia Sdn Bhd

Lee Chew Wan

Tel.: +603-7494-8609

Email: [wds.sea@swisslog.com](mailto:wds.sea@swisslog.com)

### **About Swisslog**

Swisslog designs, develops and delivers best-in-class automation solutions for forward-thinking hospitals, warehouses and distribution centers. We offer integrated systems and services from a single source – from consulting to design, implementation and lifetime customer service. Behind the company's success are 2 500 employees worldwide, supporting customers in more than 50 countries.

[www.swisslog.com](http://www.swisslog.com)

Swisslog is part of the KUKA group, a leading global supplier of intelligent automation solutions.

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### **About The Coca-Cola Company in Malaysia**

In addition to Coca-Cola, one of the world's most valuable brands, the Coca-Cola system in Malaysia manufactures, markets and distributes over 80 products including sparkling beverages (Fanta, Sprite, A&W, Schweppes), zero-calorie sparkling beverages (Coca-Cola Light, Coca-Cola Zero Sugar, Sprite Zero), juice drinks (Minute Maid Pulpy), teas (Heaven and Earth), isotonic (Aquarius) and water (Dasani).

Coca-Cola has invested RM1 billion in Malaysia since 2010, creating more than 800 jobs and touching over 75,000 customers directly with a total reach of over 200,000 customers across Peninsula Malaysia and East Malaysia. Through its programmes and partnerships Coca-Cola Malaysia aims to make a lasting positive difference in the local community.

From recycling through partnership with the Malaysian Nature Society and Universiti Putra Malaysia (UPM), to working with Raleigh International and Muslim Aid Malaysia to provide access to clean water for more than 22,000 villagers in rural Sabah, and economically empowering women through the Coca-Cola KU entrepreneurship programmes – Coca-Cola is committed to building sustainable communities in Malaysia.