



Press Release

FOR IMMEDIATE RELEASE

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Swisslog Announces Limited-Time Price Promotion for New Whisper Receiving System

Quantity discounts available until December 31 for patent-pending technology

DENVER, Colo. (Sept. 7, 2011) – Swisslog, a leading provider of automated materials transport and medication management solutions for hospitals, today announced that customers of its TransLogic Pneumatic Tube System (PTS) can receive a discount of up to 15 percent off the list price of the company's new Whisper Receiving System.

The Whisper Receiving System is a product that responds to market demands by significantly reducing the noise that occurs when a carrier arrives at a PTS station.

The list price of the Whisper Receiving System is \$340 per unit. Until December 31, customers who purchase between 10 and 24 Whisper systems will receive a 10 percent discount and customers who purchase 25 or more systems will receive a 15 percent discount. The cost for installation, if performed by Swisslog, is additional.

Available now as an upgrade to existing stations, the Whisper Receiving System can be quickly retrofitted to any 6-inch TransLogic PTS station by a Swisslog service technician for a fee or it can be installed by hospital maintenance personnel.

Comprised of a re-engineered, energy-absorbing carrier receiving ramp and a replaceable landing cushion that fits securely into the existing receiving bin of a PTS station, the Whisper Receiving System provides three distinct benefits:

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1. The noise associated with a carrier landing in the receiving bin has been significantly reduced, allowing PTS stations to be located in noise-sensitive areas;
2. Carriers now land softer, resulting in improved protection for highly sensitive items (blood products, medications, lab specimens, etc.) that are transported in a PTS;
3. The cushion is removable for easy cleaning, resulting in less PTS downtime if a spill occurs.

“All of our more than 2,000 hospital customers in North America have PTS stations in areas where noise disrupts the patient experience,” said Charlie Kegley, president of Swisslog Healthcare Solutions North America. “This price promotion gives our customers an affordable way to reduce noise in patient-sensitive areas, such as the ICU or nursing stations, and improve the patient experience.”

Swisslog Healthcare Solutions is the leading supplier of logistics automation solutions for healthcare facilities. Swisslog has installed [automated materials transport](#) and [medication management systems](#) in more than 3,000 hospitals around the world, including more than 2,000 in North America. Swisslog offers total systems design, manufacturing, installation and customer support providing a complete supply chain management approach to the logistics challenges of hospitals. The North American division of Swisslog Healthcare Solutions is based in Denver, Colo.

About Swisslog

Swisslog is a global provider of integrated logistics solutions for warehouses, distribution centers and hospitals. Its comprehensive services portfolio ranges from building complex warehouses and distribution centers to implementing Swisslog's own software to intra-company logistics solutions for hospitals.

Swisslog's solutions optimize customers' production, logistics and distribution processes in order to increase flexibility, responsiveness and quality of service while minimizing logistics costs. With years of experience in the development and implementation of integrated logistics solutions, Swisslog provides the expertise that customers in more than 50 countries rely on.

Headquartered in Buchs/Aarau, Switzerland, Swisslog currently employs over 2,000 staff in about 20 countries worldwide. The group's parent company, Swisslog Holding AG, is listed on the SIX Swiss Exchange (security number: 1232462, Telekurs: SLOG, Reuters: SLOG.S). For more information, visit www.swisslog.com.

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The logo for Swisslog, featuring the word "swisslog" in a lowercase, sans-serif font. The letters are a dark red color. The "i" and "s" are connected, and the "o" is a simple circle. The "l" is a simple vertical bar. The "g" has a small tail that curves upwards.