



Press Release



FOR IMMEDIATE RELEASE

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Swisslog to be First-Time Exhibitor at AABB Annual Meeting & Expo

DENVER, Colo. (September 14, 2010) – Swisslog, a leading provider of automated materials transport and pharmacy automation solutions for hospitals, today announced it will be a first-time exhibitor at next month's [AABB Annual Meeting & Expo](#) in Baltimore.

Exhibiting at booth #1269, Swisslog will use the AABB expo, which takes place Oct. 9 – 12, to showcase its [Translogic Pneumatic Tube System](#). “This is the first time Swisslog has participated in this event,” said Jim Patrician, senior vice president of Swisslog Healthcare Solutions. “We are making this investment because our pneumatic tube systems meet the unique transportation needs of blood banks and we want to clearly communicate that message to this very targeted audience.”

Swisslog's TransLogic Pneumatic Tube System (PTS) dramatically reduces transport time of blood to patients, reducing unproductive manual deliveries by hospital personnel while enhancing patient care with rapid response. The tube system meets the special requirements of blood transport, including secure access, tracking with arrival & departure notification, and special handling and packaging. Through the use of a variety of patented Swisslog technologies and accessories, hospital blood banks can track and verify the secure transport of highly important blood products to the right person, at the right location, at the right time.

Founded in 1947 as the American Association of Blood Banks, the organization was rebranded in 2005 and is now known as AABB. Based in Bethesda, Md., AABB is an international, not-for-profit association representing individuals and institutions involved in the field of transfusion medicine and cellular therapies. The association is committed to improving health by developing and delivering standards, accreditation and educational programs that focus on optimizing patient and donor care and safety.



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AABB membership consists of nearly 2,000 institutions and 8,000 individuals, including physicians, nurses, scientists, researchers, administrators, medical technologists, and other healthcare providers. Members are located in more than 80 countries.

[Swisslog Healthcare Solutions](#) is the leading supplier of logistics automation solutions for healthcare facilities. Swisslog has installed [automated materials transport](#) and [pharmacy automation systems](#) in more than 3,000 hospitals around the world, including more than 2,000 in North America. Swisslog offers total systems design, manufacturing, installation and customer support providing a complete supply chain management approach to the logistics challenges of hospitals. The North American division of Swisslog Healthcare Solutions is based in Denver, Colo.

About Swisslog

Swisslog is a global provider of integrated logistics solutions for warehouses, distribution centers and hospitals. Its comprehensive services portfolio ranges from building complex warehouses and distribution centers to implementing Swisslog's own software to intra-company logistics solutions for hospitals.

Swisslog's solutions optimize customers' production, logistics and distribution processes in order to increase flexibility, responsiveness and quality of service while minimizing logistics costs. With years of experience in the development and implementation of integrated logistics solutions, Swisslog provides the expertise that customers in more than 50 countries rely on.

Headquartered in Buchs/Aarau, Switzerland, Swisslog currently employs over 2,000 staff in about 20 countries worldwide. The group's parent company, Swisslog Holding AG, is listed on the SIX Swiss Exchange (security number: 1232462, Telekurs: SLOG, Reuters: SLOG.S). For more information, visit www.swisslog.com.

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The logo for Swisslog, featuring the word "swisslog" in a lowercase, sans-serif font. The letters are a dark red or maroon color. The "i" and "s" are connected, and the "o" is a simple circle. The logo is positioned in the bottom right corner of the page.