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Swisslog's latest innovation unfreezes operations

Buchs/Aarau, 26 January 2012 – Underlining its commitment to continuous innovation, Swisslog has launched FreezerPick, its latest industry-specific solution. Cumbersome picking is moved out of the freezer into chilled environments, resulting in highly efficient order fulfillment. The FreezerPick design concept offers a compelling ROI by addressing all aspects of operational cost savings and providing improved ergonomics.

In response to recurring labor, efficiency and quality issues in deep-freeze warehousing, Swisslog has developed a materials handling solution to meet both the current and future challenges arising in this particular environment. FreezerPick improves operations for companies such as retailers, F&B manufacturers, 3PLs as well as pharmaceutical companies which handle frozen products and deliver directly to stores.

“Swisslog thoroughly understands the customer requirements regarding deep-freeze,” notes James Sharples, Swisslog’s Head of Sales in the UK and one of the driving forces behind FreezerPick, adding that “customers can rely on Swisslog’s unique experience as we have realized over 50 deep-freeze solutions, 30 of which in the past 10 years.”

Efficiency at the forefront

At the heart of FreezerPick is the ergonomically optimized goods-to-person picking located in the chilled environment. Cases are delivered in store shelf sequence to the picker. Straight after picking, order pallets are lowered back into the deep-freeze environment with orders ready to be dispatched. This ensures cases stay in chilled environments for a few minutes only, complying with all major regulations. Besides the significantly more efficient picking process, pickers are no longer exposed to the harsh deep-freeze environment.

Scalable and flexible solution

FreezerPick is based on four different systems: Pallet Storage, Miniload Buffer Storage, Case Picking and Layer Picking. The innovative solution is highly scalable and flexible in operation, allowing it to be tailored to each customer’s requirements. FreezerPick is designed for single case picking, automated layer-pallet building, and full pallet out-feed. A fully automated version is also available. FreezerPick is the latest addition to Swisslog’s string of technologies

developed for automated materials handling systems, reinforcing its competence in the design, realization and maintenance of complete solutions over their entire life cycle.

A string of benefits

FreezerPick offers a wide range of benefits: tailored solutions, highly efficient picking, space savings due to high-bay warehouse storage, reduced energy consumption through optimized equipment and building size, higher accuracy of order fulfillment and last, but not least, lower fluctuation and health costs as a result of ergonomically-optimized workstations and a friendlier work environment. These benefits add up to a compelling ROI in both monetary and qualitative terms.

More detailed information about features and benefits of FreezerPick can be found on our homepage: www.swisslog.com/FreezerPick.

Calendar

13 March 2012: Publication 2011 Annual Result

13-15 March 2012: LogiMAT, Neue Messe Stuttgart

18 April 2012: General Meeting of Shareholders 2012

20 August 2012: Publication 2012 Half-Year Result

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About Swisslog

Swisslog is a global provider of integrated logistics solutions for hospitals, distribution centers and warehouses. Its comprehensive services portfolio ranges from building complex warehouses and distribution centers to implementing Swisslog's own software and technology to intra-company logistics solutions for hospitals.

Swisslog's solutions optimize customers' production, logistics and distribution processes in order to increase flexibility, responsiveness and quality of service while minimizing logistics costs. With years of experience in the development and implementation of integrated logistics solutions, Swisslog provides the expertise that customers in more than 50 countries around the world rely on.

Headquartered in Buchs/Aarau, Switzerland, Swisslog currently employs over 2 000 staff in 20 countries worldwide. The group's parent company, Swisslog Holding AG, is listed on the SIX Swiss Exchange (security No. 1232462, Telekurs: SLOG, Reuters: SLOG.S). Swisslog refers to an order as a "major order" if its financial volume exceeds the threshold of MCHF 20.

For more information, please visit www.swisslog.com

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Swisslog has launched a **Food & Beverage blog**, where our industry experts share information on news and hot topics within the F&B industry, comment on developments and provide feature opinions. To join the dialog, please visit www.blogs.swisslog.com