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Media Release 1/12

Swisslog secures major order from Hama

First deployment of innovative SmartCarrier technology in Germany

Buchs/Aarau, 11 January 2012 – **Germany-based Hama, which specializes in accessories for multimedia, photo, consumer electronics and telecommunications, has commissioned Swisslog to design and implement a new logistics solution for the central logistics center at its headquarters in Monheim. The order value amounts to approximately MEUR 19 (approx. MCHF 23).**

By redesigning its picking system and shipping area, Hama aims to create the logistics conditions necessary for continuing growth that is closely tied to the fast availability of goods and ability to deliver. Parts of the existing intralogistics and related processes are to be renewed in the central logistics center located at the Monheim (Bavaria) headquarters of the internationally active company. The innovative picking concept creates a high degree of flexibility alongside a significantly increased throughput performance. This allows Hama to respond to the changing requirements of its business partners while continuing to operate quickly and reliably. "Our concept for the distribution center's redesign enables us to cover Hama's specific needs. Moreover, the integration of existing installations minimizes the new investments required by Hama," explains Daniel Fink, President of Swisslog's Warehouse & Distribution Solutions division.

First SmartCarrier system in Germany

Hama is the first German company to deploy the innovative SmartCarrier light goods technology developed by Swisslog in the Servus Intralogistics joint venture. SmartCarrier is a warehousing and transport system that is used in highly dynamic buffer warehouses and for the modern integration of picking stations.

Swisslog's services as general contractor for logistics include the design, realization and start-up of the renewed facility, including the provision of material handling equipment and controls. The project will be implemented in parallel to day-by-day operations. The new facility is planned to be operational in the first half of 2013.

Calendar

13 March 2012: Publication 2011 Annual Result

18 April 2012: General Meeting of Shareholders 2012

20 August 2012: Publication 2012 Half-Year Result

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About Swisslog

Swisslog is a global provider of integrated logistics solutions for hospitals, distribution centers and warehouses. Its comprehensive services portfolio ranges from building complex warehouses and distribution centers to implementing Swisslog's own software and technology to intra-company logistics solutions for hospitals.

Swisslog's solutions optimize customers' production, logistics and distribution processes in order to increase flexibility, responsiveness and quality of service while minimizing logistics costs. With years of experience in the development and implementation of integrated logistics solutions, Swisslog provides the expertise that customers in more than 50 countries around the world rely on.

Headquartered in Buchs/Aarau, Switzerland, Swisslog currently employs over 2 000 staff in 20 countries worldwide. The group's parent company, Swisslog Holding AG, is listed on the SIX Swiss Exchange (security number: 1232462, Telekurs: SLOG, Reuters: SLOG.S). Swisslog refers to an order as a "major order" if its financial volume exceeds the threshold of MCHF 20.

For more information, please visit www.swisslog.com

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Swisslog has launched a **Food & Beverage blog**, where our industry experts share information on news and hot topics within the F&B industry, comment on developments and provide feature opinions. To join the dialog, please visit www.blogs.swisslog.com