

MEDIA RELEASE

Swisslog and prisma enter into partnership for SAP Extended Warehouse Management

SAP warehouse management systems and innovative, automated warehouse and distribution solutions from a single source

Buchs/Aarau and Dortmund, 5 July 2011 – **Swisslog and prisma, the German-based expert for SAP implementation, have decided to enter into a close partnership. Family-owned prisma will become the exclusive and global implementation partner for SAP-based warehouse management systems, thereby ideally rounding off Swisslog's service portfolio. The client's benefits are twofold: the quality of prisma's SAP implementations on the one hand and Swisslog's competence in the design and realization of complex, automated logistics facilities on the other.**

"We are observing a growing demand for the Extended Warehouse Management system. The cooperation with prisma allows us to offer our clients an additional, high-quality software solution alongside the proven Swisslog Warehouse Manager," Daniel Fink, President of Swisslog's Warehouse & Distribution Solutions division, explains the background of the partnership. Managing Director Fin Geldmacher describes the advantages for prisma as follows: "With Swisslog we have a renowned partner with acknowledged industry expertise and a worldwide distribution network. This will enable us to efficiently realize international projects and to fine-tune our EWM services with Swisslog's systems."

Extended Warehouse Management (EWM) is the warehouse management system developed by SAP that features extended functionality and supports the planned and efficient operation of all logistic processes within a warehouse. SAP positions EWM as a strategic product that can easily be integrated with existing SAP ERP solutions or operated independently. SAP will thereby deepen the integration of the value-added chain and enable continuous data management right through to the individual parts.

The cooperation between the two independent companies ranges from the realization of projects to the joint provision of customer support services including 24/7 support. Moreover, it is planned to jointly develop products and components that simplify and accelerate the integration of SAP in automated, dynamic warehouse systems. This way, Swisslog can meet the rising demand for automated warehouse and distribution systems that are fully integrated with SAP.

Words will soon be translated into action: "We look forward to generating tangible client benefits from this partnership in our first joint projects soon," says Fink, looking to the near future.

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About Swisslog

Swisslog is a global provider of integrated logistics solutions for warehouses, distribution centers and hospitals. Its comprehensive services portfolio ranges from building complex warehouses and distribution centers to implementing Swisslog's own software and technology to intra-company logistics solutions for hospitals.

Swisslog's solutions optimize customers' production, logistics and distribution processes in order to increase flexibility, responsiveness and quality of service while minimizing logistics costs. With years of experience in the development and implementation of integrated logistics solutions, Swisslog provides the expertise that customers in more than 50 countries around the world rely on.

Headquartered in Buchs/Aarau, Switzerland, Swisslog currently employs over 2 000 staff in 20 countries worldwide. The group's parent company, Swisslog Holding AG, is listed on the SIX Swiss Exchange (security number: 1232462, Telekurs: SLOG, Reuters: SLOG.S). Swisslog refers to an order as a "major order" if its financial volume exceeds the threshold of MCHF 20.

For more information, please visit www.swisslog.com

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Swisslog has launched a **Food & Beverage blog**, where our industry experts share information on news and hot topics within the F&B industry, comment on developments and provide feature opinions. To join the dialog, please visit www.blogs.swisslog.com

About prismat

prismat GmbH is the leading consulting and software company for complex logistics solutions and a Special Expertise Partner for SAP for the supply chain. Since 1991 prismat has been building up experience in implementing SAP solutions in material flow and warehouse management systems across industries and realizing innovative yet practically oriented solutions aimed at optimizing client-specific logistics processes on an international scale. Prismat 's focus ranges from process consultation through to the implementation of the market's most cutting-edge solution for warehouse logistics: SAP Extended Warehouse Management.

prismat sees itself as an employee-centered company. An extremely friendly and cooperative environment working with state-of-the-art SAP technologies, an outstanding reputation with clients, flat hierarchies, international assignment opportunities, ongoing training and further education and a value-based corporate culture are the hallmarks of the company's philosophy.

www.prismat.de